



EDUCATIONAL AND
CHARITABLE FOUNDATION

2020 Annual Report

DATE: JUNE 23, 2021

VIRTUAL MEETING

Agenda

- Call to Order
- Rules of the Meeting
- Introductions
- Officer Reports
 - President's Report
 - Treasurer's Report
- Director Reports
 - Community Outreach
 - Education
 - Fundraising
- 2021 Foundation Guidance & Goals
- Questions
- Adjourn

Rules of Meeting

Operational Expectations

- Please place your audio on mute and remain on mute unless you have a question.
- If you have a question, please use the raise hand feature at the bottom of the screen.
- Wait to be recognized by the President of the organization so that the minutes can reflect accurate information.
- Come to the meeting with a positive attitude.
- Treat directors and public with respect during the Annual Meeting.
- Everyone participates, no one dominates. Individuals will only be allowed to ask two (2) questions per topic.
- Please stay on the topic that is being discussed.
- Address any concerns about the discussion or the meeting with the President. It is the President's job to bring the meeting to order.
- Respect individual voices and opinions as everyone brings value to the conversation.
- If there are additional questions or concerns, please submit them in the chat box and the Board will try to address the question or concern immediately or will provide a follow-up.

Introductions

President
Robyn C Jones

Vice-President
Wanda Gamble

Secretary
Marsha Anderson

Treasurer
Denise Whetstone

Financial Secretary
Debrah Parks

Compliance
Dawn Tucker-Thomas

Community Outreach
Stacey Hardy
Chandler

Fundraising
Tracy Bunch

Marketing
Eugenia R. Gardner

Non-Profit
Development
Lavern Walker

Education
Karen P Hughes

Ex-Officio
Sanita Walker-Resper

Ex-Officio
Marcia Morris

Ex-Officio
Renee Harrison

2021-2022 Board of Directors

2020 Board of Directors

January - July

Amy Sansbury, Vice President

Karen Delfyett, Director

Lyndsay Gates, Director

Wanda Gamble, Director

Caleen Sullivan, Director

January - September

Sharolyn Paschal, President

Myra Branch, Secretary

Robyn Jones, Treasurer

Karen Hughes, Director

Sanita Walker-Resper, Ex-Officio

Charletta Watkins , Ex-Officio

Renee Harrison, Ex-Officio

October – December

Robyn C Jones, Interim President

Wanda Gamble, Vice-President

Marsha Anderson, Secretary

Robyn C Jones, Treasurer

Debrah Parks, Financial Secretary

Dawn Tucker-Thomas, Director

Karen Hughes, Director

Eugenia Gardner, Director

LaVern Walker, Director

Sanita Walker-Resper, Ex-Officio

Charletta Watkins, Ex-Officio

Renee Harrison, Ex-Officio

2020 President Report

Presented by:

Robyn C Jones

President



2020 Interim President Report

This year presented the Educational and Charitable Foundation (ECF) with many challenges. We started the year off strong with a very successful community service project where the board and volunteers packed 1500 snack packs that were donated to Food For Others. This effort led by Director Caleen Sullivan and it helped students within Fairfax county school system that are experiencing food insecurities.

As of March 2020, food insecurity was just a small issue compared to our biggest challenge that came as a global pandemic. With the many families losing loved ones, people losing jobs, health systems strained...our efforts took a back seat to what the world was facing.

ECF took the opportunity to reorganize, rethink and revision our position in the non-profit community. We are working to develop a long-term strategy to ensure the perpetuity of this organization.

We hope that our volunteers, our member and our partners will continue to be our biggest advocates in supporting the needs of the Northern Virginia Community.

2020 Financial Report

Presented by:

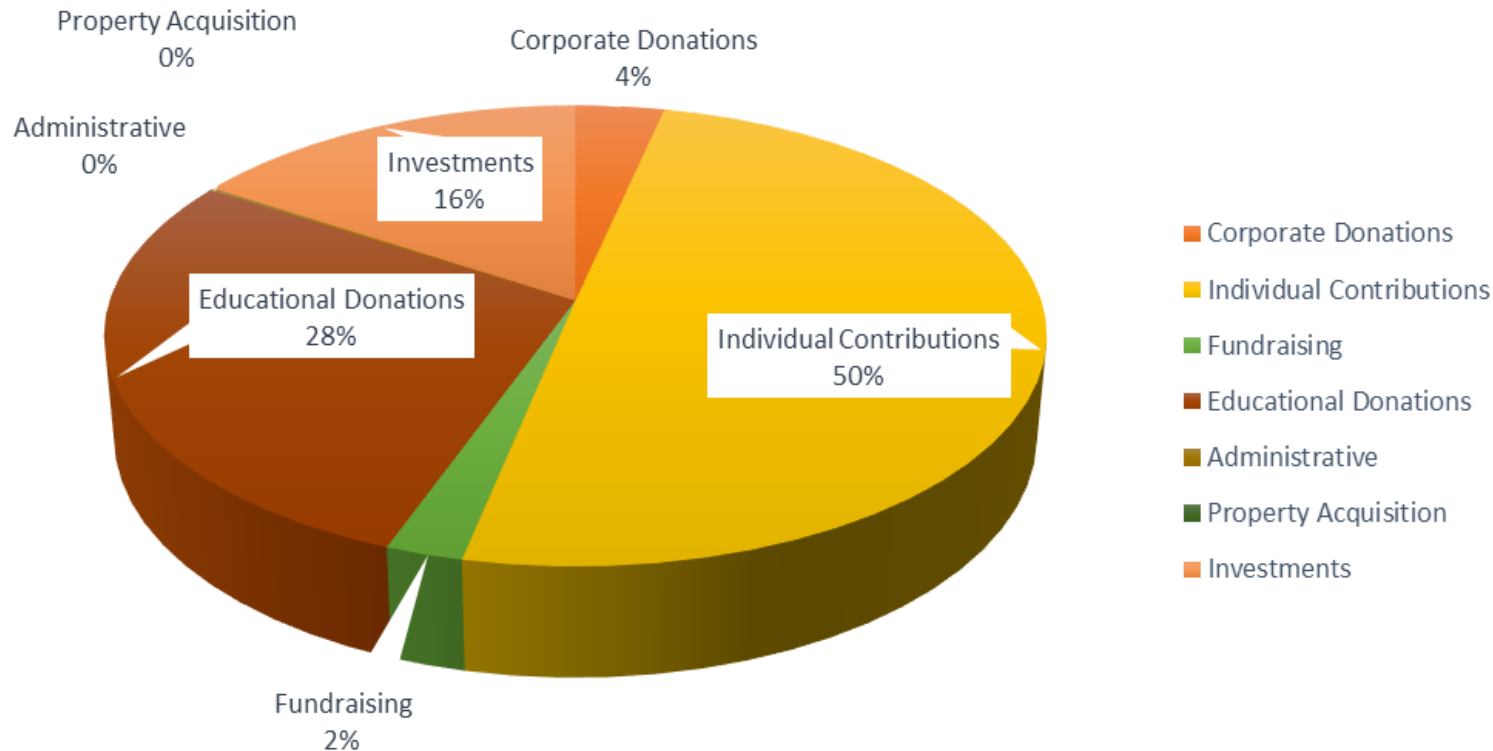
Denise Whetstone

Treasurer



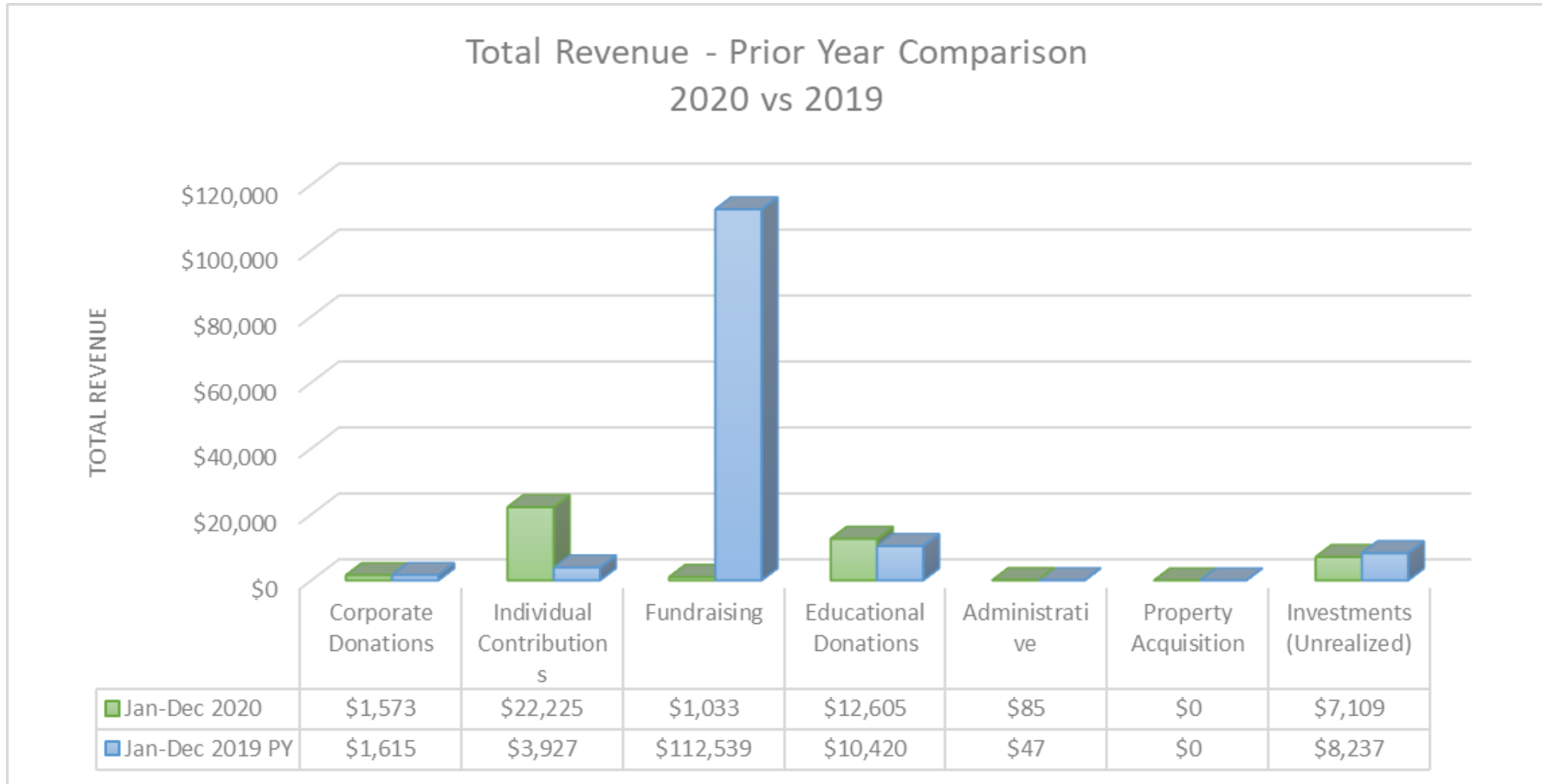
Treasurer Report – FY 2020 Revenue

2020 Revenue

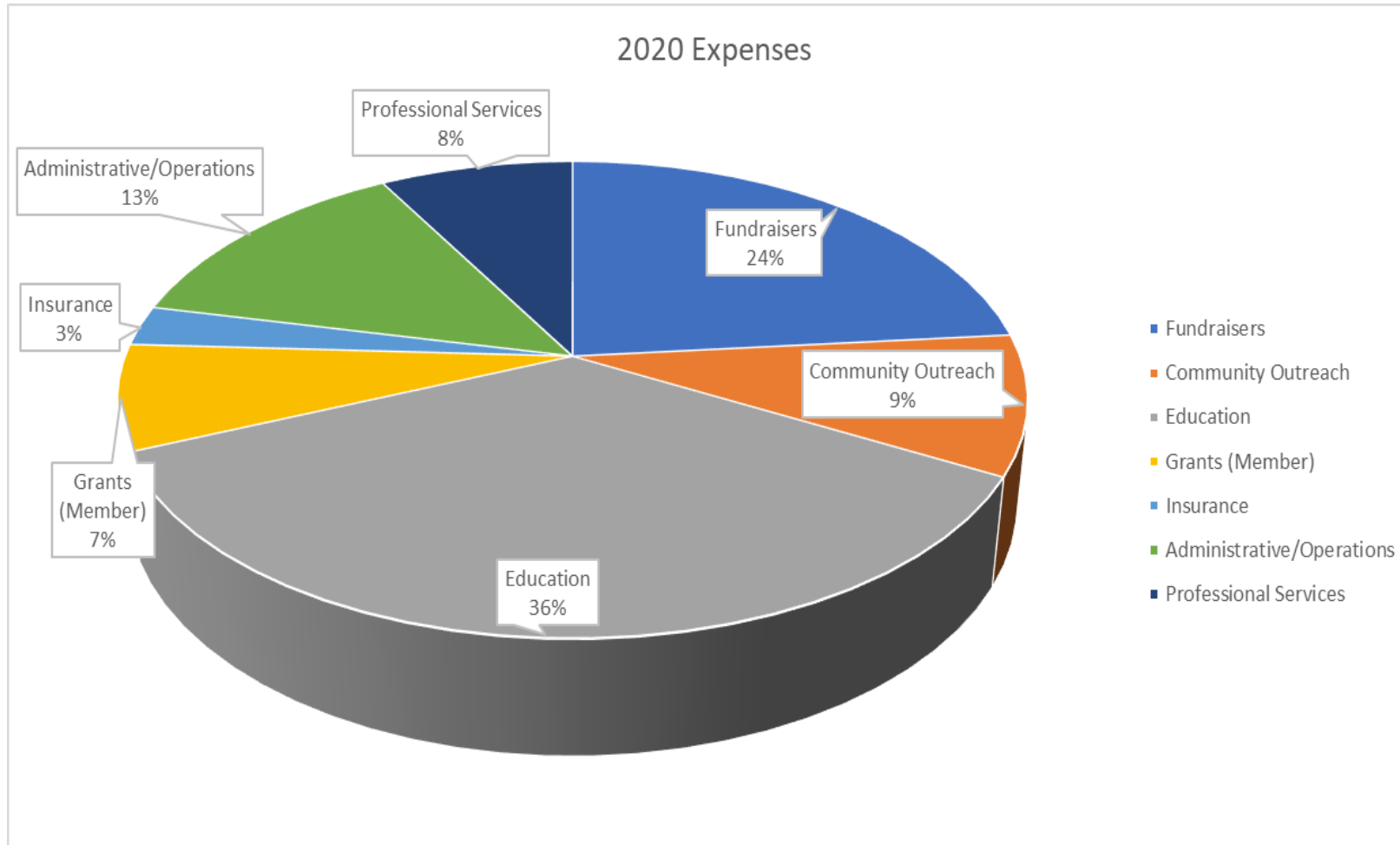


	Jan – Dec 2020
Corporate Donations	\$1,573
Fundraising	\$1,033
Educational Donations	\$12,605
Administrative	\$85
Individual Contributions	\$22,225
Property Acquisition	\$0
Investments (Unrealized gain)	\$7,109
Total Revenue	\$44,630

FY 2020 Revenue - Prior Year Comparison

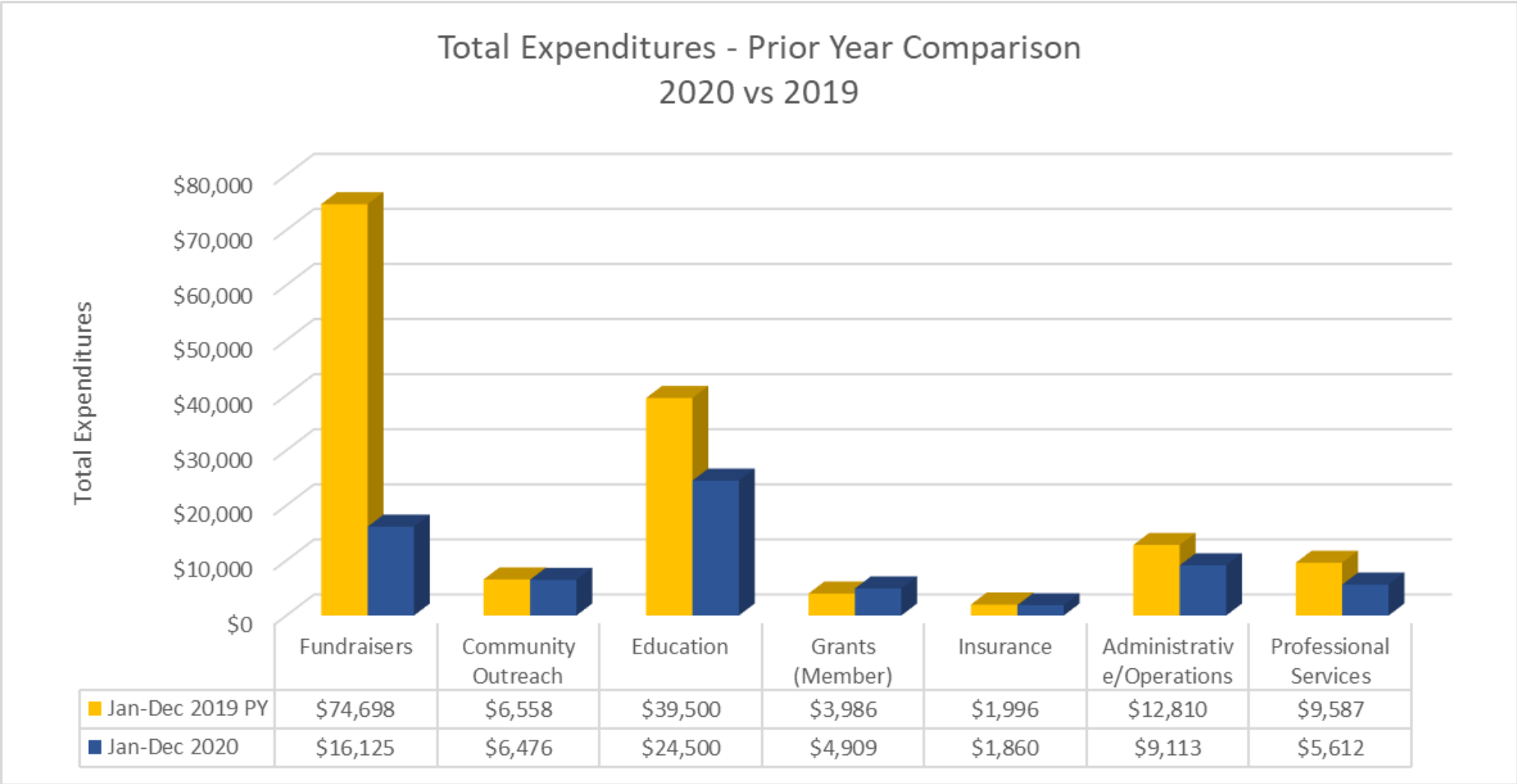


Treasurer Report – FY 2018 Expenses



	Jan - Dec 2020
Fundraisers	\$16,125
Community Outreach	\$6,476
Education	\$24,500
Grants	\$4,909
Insurance	\$1,860
Administrative/Operations	\$9,113
Professional Services	\$5,612
Total Expenditures	\$68,596

FY 2020 Expenses - Prior Year Comparison



2021 Financial Team Goals

Status	Goals
Ongoing	1. Update & maintain current ECF Financial Procedures
	<ul style="list-style-type: none"> Align the document with Generally Accepted Accounting Principles Include verbiage to account for future projects (i.e. property management) Financial Investments Increase internal controls Electronic forms of payments
Ongoing	2. Update and maintain the Financial Users Manual
	<ul style="list-style-type: none"> Financial Secretary Manual Treasurer Manual
In Progress	3. Evaluate areas of improvement financially within our budget
In Progress	4. Contribute to the ECF Operations Manual
Not Yet Started	5. Create Nonprofit Financial Plan
Ongoing	6. Financial Directors education and training

2020 Community Outreach Report

Presented by:

Sanita Walker-Resper

&

Marcia Morris

Ex-Officios





ECF partnered with Volunteer Fairfax and Food for Others to participate in Project Give Together. It's a day of service to honor the legacy of Dr. King. We sponsored a weekend meal packaging project to benefit the Power Pack Program of Food For Others. The program provided weekend meal packs for children experiencing food insecurity in the Fairfax County. The packs included enough food to provide them with meals to get through the weekend until they return to school on Monday. Food for Others distributes around 70,000+ packs per year. We will be contributing 1500 packs to their endeavor.

The service project took place at the Jewish Community Center of Northern VA on Monday January 20, 2020.



Community Outreach

Project Give Together

ECF partnered with Food for Others by conducting a snack pack event. Volunteer Fairfax reported tremendous community support and lots of positive feedback for the entire event. The food was purchased with a \$6,000 donation.

- Prepared 1500 Power Pack snack packs
- Distributed to elementary and middle school children ages 5 to 13 throughout the Fairfax Public Schools
- Over 200 Volunteers came through the event

Community Outreach

Power Pack program served the following schools in 2020:

Annandale Terrace ES	Clearview ES	Louise Archer ES	Springfield Estates ES
Beech Tree ES	Fairfax Villa ES	Mason Crest ES	Thoreau MS
Belle View ES	Fairhill ES	McNair ES	Timber Lane ES
Belvedere ES	Forestdale ES	Mount Eagle ES	Virginia Run ES
Braddock ES	Freedom Hill ES	Mt. Vernon Woods ES	Westgate ES
Bucknell ES	Glasgow MS	Parklawn ES	Westlawn ES
Bush Hill ES	Graham Road ES	Riverside ES	Woodburn ES
Camelot ES	Herndon ES	Rose Hill ES	Woodlawn ES
Centre Ridge ES	Lake Anne ES	Shrevewood ES	

Community Outreach with Member

#CAPS Program

- 29 participants
- Transported high school students to the HBCU College Fair in Washington DC

MLK Day of Service

Organizations Partnered with:

- Lorton Community Action Center
- Kathleen Hanley Shelter
- SERVE
- Women Giving Back
- New Hope Housing
- Clock Tower Thrift Store
- Cornerstones
- Ronald McDonald House

- ❖ Participants: 81 LKO Members and Community Members
- ❖ Purchased food and prepared meals for shelters residents
- ❖ Played bingo and gave prizes to senior citizen participants
- ❖ Organized and distributed clothing for those in transitional housing and homeless shelters
- ❖ Purchased and prepared food and snack packs for families living in Ronald McDonald housing
- ❖ Organized and sorted clothing for the thrift shop

Connections

- Your Voice, Your Vote Event for Connection

2020 Education Report

Presented by:

Karen P. Hughes

Education Director



Education



In 2020, ECF awarded 4 educational grants to high school seniors and one medical grant.

Total # of Applicants

Estelle Gaymon Grant – 68 applications

HBCU Grant – 16 applications

STEM Grant – 30 applications

Kozy Kerchief Grant – 8 applications

Dr. Latoya Smith Medical Scholarship – 15 applications

Grand Total Awarded - \$24,500

2020 Scholarship/Grant Awardees

Scholarships/Grants

HBCU Awardee - Jaylen Washington, Howard University

STEM Awardee – Shalika Neelaveni, University of Pennsylvania

Kozy Kerchief Awardee – Ronald Ayers,

Estelle Gaymon Awardee – Alanah Jackson, Case Western Reserve University

Dr. Latoya Smith Awardee – Clare Idehen, Morehouse School of Medicine

Teacher Grant Recipients

Ashanti Guyton

David Banks





The Educational and Charitable Foundation provides academic achievement programs and scholarships, advances culture and civic engagement, enhances economic empowerment and promotes health, wellness and social welfare throughout Fairfax County and Northern Virginia communities through its partnerships and strategic alliances.

OUR SCHOLARSHIPS

Our scholarship recipients embody excellence, service and leadership.

- **STEM Scholarship** – supports Virginia graduating seniors studying Science, Technology, Engineering, and Math.
- **Kozy Kerchief® and Kozy Kaps® Scholarships** – provides tuition, books, and other academic resources for graduating seniors, whose parents have been diagnosed or treated for cancer in the past five years.
- **HBCU Scholarship** – supports undergraduate students enrolled in Historically Black College and Universities
- **Estelle Gaymon Memorial Scholarship** – provides tuition, books, and other academic resources for students graduating from Northern Virginia schools.
- **Teacher Grant Award** – supports public educators in Maryland, Virginia, and the District of Columbia.
- **Dr. LaToya Smith Scholarship** – supports female students enrolled in U.S. accredited medical schools.



"Thank you for opening the door to future opportunities for me." - Lauryn Mann, 2018 Scholarship Recipient Virginia State University

ACADEMIC EXCELLENCE

Scholarships provide an opportunity and make a real difference in the lives of our student recipients, their families, and our nation as our recipients take the knowledge they gain and put it to use in countless communities and industries. You can be proud of the role you play in helping them achieve their educational goals.



Give the Gift of An Education: Advance a Legacy of Academic Achievement and Community Service

Donate to the Legacy Campaign, the ECF general scholarship fund
Your gift supports the academic pursuits of undergraduates, professional public educators, and medical school students. Learn more about the Legacy Campaign at ecf-foundation.org.

Honor or Memorialize Loved One
Perpetuate your personal values, inspire those that follow, and create a lasting legacy with a gift to future generations by supporting the general scholarship fund in honor or in memory of a loved one.

Participate in Workplace Giving Programs
Many employers offer matching gift programs or/and employee giving programs. Workplace payroll deductions and donations are an easy, convenient and safe way to support ECF scholarship recipients. Contact your employer's human resource department for information on workplace and payroll deductions for charitable organizations.

CONNECT WITH US

Our Partners
ECF partners with numerous organizations to empower our community for a brighter tomorrow through education, service, and philanthropy.
To support or endow a scholarship, contact: info@ecf-foundation.org

The Educational and Charitable Foundation
P.O. Box 842
Merrifield, VA 22116
Email:
ECFPresident@ecf-foundation.org
703.817.1205



The Educational and Charitable Foundation, a federally designated 501(c)(3) organization, was established in 2001 by the Alpha Kappa Alpha Sorority, Incorporated®, Lambda Kappa Omega (LKO) Chapter.



EDUCATIONAL AND CHARITABLE FOUNDATION

Empowering our community for a brighter tomorrow through education, service and philanthropy.

Education – 2021 Scholarship Brochure

2020 Fundraising Report

Presented by:

Tracy Bunch

Fundraising Director



Fundraising – Results & Goals

In 2020, ECF was unable to conduct their signature fundraising events because of the restrictions that were in place for the United States and the Commonwealth of Virginia.

We were able to successfully conduct a Giving Campaign in December.

Fundraiser	Revenue	Expenses	Net Profit
Giving Tuesday	\$ 1,887.52	\$ 0	\$ 1,887.52

2021 Fundraising Goals:

- Increase Net Profit
- Increase solicitation of sponsorship for fundraising event
- Develop a more aggressive marketing plan
- Develop a fundraising strategy of 2-3 signature fundraisers



2021 Foundation Guidance & Goals

Presented by:

Robyn C Jones, President

&

Wanda Gamble, Vice President

2021 ECF Board Strategic Guidance

The 2021 ECF Board and Director Goals have been established around the Strategic Guidance announced in our December Board meeting.

Performance – will develop and implement a strategic community impact plan to achieve goals of ECF, our Member (LKO) and the community we serve. ECF operations will provide quarterly accountability reports and scorecards on goals attainment.

Excellence – ECF will operate within professional and standard operating practices.

Advancement – ECF will create an environment that fosters, nurtures and amplifies the programs, services and awareness of ECF in the community and within our Member (LKO).

Relationships – ECF will implement its mission in collaboration and partnership among Directors, its member and the broader community.

Leadership – ECF will ensure the talents, perspectives and expertise of directors and the member are leveraged and engaged to achieve maximum performance and outcomes. The board will uphold inclusivity, depth of perspective and accessibility.

Sisterhood & Service - continue to foster sisterliness amongst the board of directors and the member. Sisterly performance ensures ECF achieves and represents the ethics our organization and its member. The emphasis on sisterhood and service provides the foundation for the exceptional work ECF and its member will do on behalf of the community.

2021 Foundation Goals

The 2021 Educational and Charitable Foundation goals have been established around the Strategic Guidance The following are the goals for the 2021 fiscal year:

Strategic Guidance	Related Goal
P - Performance	<ul style="list-style-type: none">•Establish and regularly communicate its mission, vision, program priorities and accomplishments and outcomes•Create an Operations Manual•Regularly report hours spent on foundation activities and tasks
E - Excellence	<ul style="list-style-type: none">•Update processes and increased program improvement•Creativity and Innovation with programs and fundraising•Providing responsive and accountability customer service and programming•Regularly save reports to the shared drive for continuity

2021 Foundation Goals

Strategic Guidance	Related Goal
A - Advancement	<ul style="list-style-type: none"> •Increase our presence with service and community impact •Increase our community engagement by 10% •Increase our funding by a minimum of 10% •Build capacity for innovation and achieve greater effectiveness
R - Relationships	<ul style="list-style-type: none"> •Build our network by attending Chamber meetings and networking events. •Produce a newsletter for our donor base quarterly. •Develop strategic alliances with community partners. •Increase communication with our member
L - Leadership	<ul style="list-style-type: none"> •Joint Planning Retreat with the member •Conduct budget training (fundraising, program, & directors) •Conduct Governance Training, Leadership Seminars and Forums •Outline defined roles and responsibilities between foundation and member
S - Sisterhood & Service	<ul style="list-style-type: none"> •Promote program collaboration •Respectful and professional communications and interaction

2021 Strategic Planning

Month	Planning Activity
Nov 2020	<ul style="list-style-type: none">• Draft Strategic Plan
Dec 2020	<ul style="list-style-type: none">• Send link to solicit input from LKO Member• Present draft Strategic Plan• Participate in Giving Tuesday, Dec 1st• Participate in Amazon and other holiday charitable shopping events
Jan 2021	<ul style="list-style-type: none">• Finalize Strategic Plan• Coordinate timeline and activities with Marketing• Draft Donor Solicitation Letters
Feb 2021	<ul style="list-style-type: none">• Create Donor Registry Database• Send Donor Solicitation Letters out & follow-up• Draft list of local fundraising opportunities and events• Collaborate with LKO Member on fundraising and service events

2021 Strategic Planning

Month	Planning Activity
Mar 2021	<ul style="list-style-type: none">• Create partner list with local Greek and Non-Greek Nonprofits• Draft a series of virtual marketing events to solicit donors and partners
Apr 2021	<ul style="list-style-type: none">• Revisit Marketing Campaign• Send second round of Donor Solicitation Letters
May 2021	<ul style="list-style-type: none">• Virtual Event(s)
June 2021	<ul style="list-style-type: none">• ECF Retreat to review game plan and plan for next year's events

Questions



*Thank
you*

